

INNOVATE TO THRIVE!

Buy a Journal Ad!

JOURNAL AD SALES

Show your public support of the 2024 Inductees into the Hall of Fame with a full-page ad in the Celebration Journal, distributed to each guest who attends the Celebration. You are also supporting our global mission of honoring extraordinary leaders with induction into the Hall of Fame, supporting our museum of interactive exhibits and underwriting a place for our \$150 billion industry to gather. We provide leadership institutes and events for the industry and education initiatives that tell our story internationally through videos, oral histories, research and ongoing programs for elementary, high school and college students. The Hall of Fame is a 501(c)3 public charity and IRS-recognized nonprofit organization.

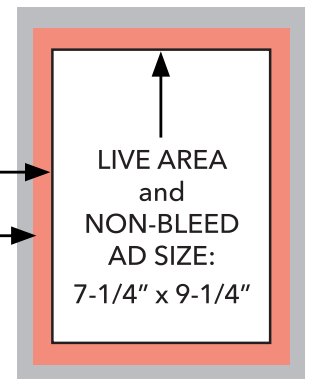
■ **MATERIALS DEADLINE:** September 6, 2024

■ **AD SPECIFICATIONS:** Specifications are the same for a 4-COLOR AD and a BLACK & WHITE AD

- Full-page bleed: 8-1/4"W x 10-1/4"H
- Bleeds 1/8" on all sides
- Full-page trim size: 8" x 10" deep
- Live area: 7-1/4" W x 9-1/4"H
- Keep live matter at least 3/8" from trim

FULL PAGE TRIM: 8" x 10"

BLEED: 8-1/4" x 10-1/4"



■ **JOURNAL ADVERTISING:** • \$3,000 Gold Section (4-Color Full Page Ad)
• \$1,250 Silver Section (Black & White Full Page Ad)

■ **SUBMISSION INSTRUCTIONS:**

NATIVE FILES ARE NOT ACCEPTED, please convert all files to a high-resolution PDF (X1A).

NOTE: After submission, if you do not receive an acknowledgment of receipt of your file(s), please contact us at 336.882.5900.

- Sending Digital Ad via E-MAIL: Attach only high-resolution PDF to emails. E-mail PDF file to: journalads@homefurnishingshalloffame.com



311 South Hamilton Street • High Point, NC 27260 • 336.882.5900 • homefurnishingshalloffame.com

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THE INDUCTION CELEBRATION
SHERATON GREENSBORO AT FOUR SEASONS

SUNDAY 10.27.24